جامعة شعيب الدكالي
ⵜⴰⵙⴷⴰⵡⵉⵜ ⵊⵓⵄⵉⴱ ⴰⴷⴽⴰⵍⵉ
Université Chouaïb Doukkali

Faculté des Lettres et des Sciences Humaines
الآداب والعلوم الإنسانية
الجديدة



4th Edition

Erasmus+ International Days

Interdisciplinary Perspectives

1-2 APRIL 2026

PROGRAMME

Erasmus+

PANNÓNIA Scholarship Programme

1 APRIL 2026

FLHS EL JADIDA

ACADEMIC & CULTURAL EXCHANGE

PROGRAMME

10:30 – 11:30 | Institutional Presentations

- Opening and Welcome.
- Presentation of Chouaib Doukkali University.
- Overview of Partner Universities' Programs for Joint Initiatives.
- Discussion on current and future academic cooperation.

11:45 – 12:45 | Faculty Tour

13:15 – 14:45 | Break

15:00 – 17:00 | Cultural Tour



STUDY DAY

Theme: Interdisciplinary Perspectives

2 APRIL 2026

FLHS EL JADIDA

PROGRAMME

09:00 – 09:15 | Opening Session

09:15 – 10:35 | Plenary Session

Moderator: Prof. Bouchaib Benzehaf

09:15 – 09:35 | *Translating Sustainability, Practicing Sustainability: A Dual Approach to Green Communication.*
Prof. Daniel Dejica-Cartis – Politehnica University of Timișoara, Romania.

09:35 – 09:55 | *Translation strategies in social and professional scenarios.*
Prof. Anca Dejica-Carțiș– Politehnica University of Timișoara, Romania.

09:55 – 10:15 | *Developing transversal skills and intercultural competences in higher education.*
Prof. Ágnes Magnuczné Godó & Prof. Viktória Láng – University of Miskolc, Hungary.

10:15 – 10:35 | *The Social Roles of Graffiti*.
Prof. Havasi Virág – University of Miskolc, Hungary.

10:35 – 10:45 | Q&A Session

10:45 – 11:15 | Coffee Break & Networking

11:15 – 12:40 | Panel 1– EFL in Intercultural and Digital Contexts

Moderator: Prof. Hassane Razkane

Students' language learning motivation and motivational self-system in the context of English as a lingua franca.
Kristóf Bártfai – University of Miskolc, Hungary.

The relationship between parental involvement and students' academic achievement in Moroccan high schools- A mixed-methods approach.
Yousra Berrada – Chouaib Doukkali University, El Jadida, Morocco.

Moroccan EFL middle school teachers' preparedness to implement the cultural activities embedded in the Spotlight textbooks: A mixed methods approach.
Omar Abbadi – Chouaib Doukkali University, El Jadida, Morocco.

Exploring intercultural competence in Moroccan EFL textbooks: A comparative content analysis of Spotlight1 and Ticket 2 English.
Badr-Eddine Galadi – Chouaib Doukkali University, El Jadida, Morocco.

Students' and tertiary teachers' attitudes to distance learning.
Viktória Kondás – University of Miskolc, Hungary.

Examining the relationship between ChatGPT use and critical thinking skill development among Moroccan university EFL students: A correlational study.
Reda Lotfi – Chouaib Doukkali University, El Jadida, Morocco.

Unveiling Moroccan postgraduate students' attitudes towards the use of AI in the development of intercultural communication skills and cultural empathy.
Chaimae Belkacem – Chouaib Doukkali University, El Jadida, Morocco.

12:40 – 12:55 | Discussion and Feedback

13:00 – 14:50 | Break

15:00 – 16:25 | Panel 2 – Language, Media, and Global Challenges

Moderator: Prof. Ágnes Magnuczné Godó

Impersonalisation strategies in English studies theses.
Kitti Oszlovics – University of Miskolc, Hungary.

Translating higher education realia in R. F. Kuang's Babel.
Luca Zippenfénig – University of Miskolc, Hungary.

Building a multilingual digital world: The volunteer translators of open source.
Levente Gábor Timkó – University of Miskolc, Hungary.

Framing the destination image of Marrakesh, Morocco on YouTube: A multimodal analysis of travel vlogs and viewer reception.
Karim Baitorou – Chouaib Doukkali University, El Jadida, Morocco.

The FOMO phenomenon on social media through the lens of generations.
Anna Cekus – University of Miskolc, Hungary.

Silence and uncertainty: The universal struggles of emerging adulthood in contemporary literature.
Zsanett Porubjánszki – University of Miskolc, Hungary.

Water Security in a Changing World: A Case Study of Central and Eastern Europe.
Argiro Ermidi – University of Miskolc, Hungary.

16:25 – 16:40 | Discussion and Feedback

17:40 – 17:50 | Closing Session

Erasmus+ International Days

ORGANIZING COMMITTEE

MA Students: Badr-Eddine Galadi, Chaimae Belkacem, Karim Baitorou, Nezha Hariri, Omar Abbadi, Reda Lotfi, Salim Lahmiti, Yousra Berrada.

International Office (UCD): Aziz Khadaoui, Nour Atemni, Samira Khatmi.

Faculty Members: Karima Bouziane, Hassane Razkane, Adil Youssef Sayeh, Aziz Ouchlikh, Bouchaib Benzehaf, Chaimae Farmati, Hicham Zyad, Laaboudi Daouia, Merieme El Amine, Mohamed El Bouayadi, Mohamed Mifdal, Mohammed Derdar, Mouhssine Echcharfy, Nadia Hellalat, Neirouz Nadori, Najat Mokhtari, Noureddine Atouf, Ouidyane Elouardaoui, Raja Rhouni, Soufiane Abouabdelkader, Yahya Dkhissi, Younes Aich, Zineb El Abboubi.

CONTACT

Contact: bouziane.k@ucd.ac.ma
Address: Faculty of Letters and Human Sciences, Chouaib Doukkali University Avenue Jabran Khalil Jabran, 24000, El Jadida – Morocco
Website: www.flshj.ucd.ac.ma