



**TEDx**  
ChouaibDoukkaliU

**x** = independently organized TED event

## THEME: EVOLVING PERSPECTIVES

# PROGRAMME



Tuesday 13 May 2025  
At 15:00



A. Khatibi Room,  
Faculty of Letters and  
Humanities, El Jadida



<https://www.ted.com/tedx/events/59748>

Register  
Here



**TEDx**ChouaibDoukkaliU

x = independently organized TED event

# CONFERENCE

## Opening Session

15h00

Welcome address: Prof. Mohamed Yeou, Dean of the Faculty of Letters and Humanities of El Jadida.  
Presentation of the event: Fatima-zohra Dbira Tlemçani, Doctoral researcher, ALCS, FLHS, Chouaib Doukkali University

## Keynote Talks

15h15

## Why Do We Need to Develop Our Metacognitive Skills?"

**Speaker: Prof. Daniel Mara**

Full Professor, Expert in Educational Sciences, and Dean of the Faculty of Social Sciences and Humanities, Lucian Blaga University of Sibiu, Romania.

**Discussant: Otmane El Hosayny**

Doctoral researcher in Critical Metacognitive Learning,  
ALCS, FLSH, Chouaib Doukkali University, Morocco.

15h45

## *What does it Mean to be a Feminist as a Muslim Living in Times of Western Hegemony?*

**Speaker: Prof. Raja Rhouni**

Full Professor and Researcher in Islamic Feminism and Cultural Studies. Faculty of Letters and Humanities, Chouaib Doukkali University, El Jadida Morocco.

**Discussant: Hatim EL Farouki**

Doctoral researcher in Digital Media and Cultural Studies,  
ALCS, FLSH, Chouaib Doukkali University, Morocco.

16h15

## Why Sustainable and Responsible Journalism Matters Now More than Ever

**Speaker: Prof. Minodora Sălcudean**

Full Professor and researcher in Communication Sciences.  
Faculty of Social Sciences and Humanities, Lucian Blaga  
University, Sibiu, Romania.

**Discussant: Imane Echcherki**

Doctoral researcher in Media Studies, TCL, FLSH,  
Chouaib Doukkali University, Morocco.

16h45

## Break

**TEDx** ChouaibDoukkaliU

x = independently organized TED event

# WORKSHOP

17h00 | **Introduction & Guidelines**

17h15 | **Research Pitch Presentations by MA Students**

Moderator : Zakaria Eddahiry, ALCS, FLSH, Chouaib Doukkali University.

# ***Assessing the Impact of cultural Exchange Experiences on the Development of Intercultural Competence: A Comparative Analysis***

Chaimae Belkacem : FLSH, Chouaib Doukkali University.

# Assessing Intergenerational Difference in Intercultural Sensitivity: A Mixed-Methods Study of Gen Z, X, and Alpha Through Bennett's Developmental Model (DMIS)

Zaid Gourinda : FLSH, Chouaib Doukkali University.

## ***Hegemony and Intercultural Theories: A Critical Examination through Decolonial Lenses***

Mohamed Aazaz : FLSH, Chouaib Doukkali University.

## *Decolonial Critique of Multiculturalism in Morocco: Political Identity and Historical Symbols as State Instruments*

Ghita Mokhfi : FLSH, Chouaib Doukkali University.

### ***Framing Sovereignty and Conflict.***

Omar Abbadi : FLSH, Chouaib Doukkali University.

## ***Cultural Narratives in AI-Generated Images: A Semiotic and Content Analysis of Moroccan Cultural Representations***

Wafae Louta : FLSH, Chouaib Doukkali University.

## ***Integrating AI in Moroccan Classrooms: Guidelines for Safe and Effective Use by Teachers and Students***

Reda Lotfi : FLSH, Chouaib Doukkali University.

# ***The Impact of Parental Involvement on Public High School Students' Educational Outcomes: A Mixed-Methods Action Research Study***

Yousra Berrada : FLSH, Chouaib Doukkali University.

## 17h55 | Jury Comments on Pitches

18h15 | ***Closing The Event***



**TEDx**

**ChouaibDoukkaliU**

x = independently organized TED event

## EVENT COORDINATORS

Karima Bouziane : FLSH, Chouaib Doukkali University.

Fatima-zohra Dbira Tlemçani : FLSH, Chouaib Doukkali University.

## ORGANIZING COMMITTEE

### Organizing Committee & Jury Members

Bouchaib Benzehaf : FLHS, Chouaib Doukkali University.

Hassane Razkane : FLHS, Chouaib Doukkali University.

Hicham Zyad : FLHS, Chouaib Doukkali University.

Karima Bouziane : FLHS, Chouaib Doukkali University.

### Organizing Committee Members

Badr Galadi: FLHS, Chouaib Doukkali University.

Chaimae Manyani : Alumnus, FLHS, Chouaib Doukkali University.

El Mostafa Rahni : FS, Chouaib Doukkali University.

Fatima-zohra Dbira Tlemçani : FLHS, Chouaib Doukkali University.

Hatim EL Farouki : FLHS, Chouaib Doukkali University.

Imane Echcherki : FLHS, Chouaib Doukkali University.

Jihane Es-Sarrad : FLHS, Chouaib Doukkali University.

Marwane Jemaa: FLHS, Chouaib Doukkali University.

Otmane El Hosayny : FLHS, Chouaib Doukkali University.

Sara El Ghyati : Alumnus, FLHS, Chouaib Doukkali University.

Soumaya Errih: FLHS, Chouaib Doukkali University.

Zakaria Eddhahiry: FLHS, Chouaib Doukkali University.

Faculty of Letters and Human Sciences,  
Chouaib Doukkali University

Avenue Jabran Khalil Jabran, 24000, El Jadida – Morocco

[www.flshj.ucd.ac.ma](http://www.flshj.ucd.ac.ma)

PROGRAMME