

## Introduction

### Rationale

Doctoral students are expected to conduct original research in their fields of study and contribute to the knowledge base of their respective disciplines. However, conducting research is a complex process that requires a sound understanding of research methodology. Many doctoral students may have limited exposure to research methods before beginning their doctoral studies, and may struggle with the complexities of designing, conducting, and analyzing research projects.

To address this issue, there is a need for workshops that focus on research methodology for doctoral students. These workshops would provide students with a good understanding of research methods, and would equip them with the necessary skills to design and conduct successful research projects. Additionally, these workshops would allow students to develop their critical thinking and problem-solving skills, which are essential for conducting high-quality research.

Furthermore, these workshops would be an opportunity for students to network with other doctoral students and researchers, fostering collaborations and interdisciplinary exchange of ideas. Ultimately, workshops on research methodology would not only benefit individual doctoral students, but would also contribute to the advancement of knowledge in their respective disciplines. As such, it is imperative that institutions prioritize the development of research methodology workshops to better support their doctoral students in their research endeavors.

### Workshops program

Saturday, June 10<sup>th</sup>, 2023

<b>9:00-9:30</b>	<ul style="list-style-type: none"><li>▪ Dean's/Vice dean's speech</li><li>▪ Lab director speech</li></ul>
<b><i>Moderator: Prof. Yahya Dkhissi</i></b>	
<b>9:30-10:00</b>	<b><i>Review Of the Literature</i></b> Prof. Hicham Zyad Chouaib Doukkali University
<b>10:00-10:30</b>	<b><i>Identifying Variables and Hypotheses</i></b> Pro. Bouchaib Benzehaf Chouaib Doukkali University
<b>10:30-11:00</b>	<b><i>Developing a Conceptual Framework</i></b> Prof. Khalid Majhad Chouaib Doukkali University
<b>11:00-11:30</b>	<b><i>ICT for Research Purposes</i></b> Prof. El Hassan Rouijel Hassan II University
<b>11:30-12:00</b>	<b><i>Abstract Writing</i></b> Prof. Aziz Oulchikh Chouaib Doukkali University

## **Description of Workshops**

### *Review of the literature*

This workshop aims to offer doctoral students appropriate tools and guidance to do a successful literature review. It delves into a variety of topics, such as the research process, search techniques, the critical evaluation of sources, and the synthesis of information. In addition, the workshop offers practical experience to students by allowing them to practice these abilities through exercises and assignments. Furthermore, it stresses the importance of a literature review in research and illustrate how it establishes the groundwork for the study. By providing this kind of intervention, students can cultivate the necessary skills to conduct a comprehensive and effective literature review, which can lead to a more successful research project.

### *Identifying variables and hypotheses*

This workshop seeks to shed light on variables and hypotheses by providing students with the necessary guidance and support to identify and operationalize variables and formulate testable hypotheses. The workshop covers topics such as distinguishing and defining variables, selecting appropriate measures, and identifying causal relationships. The hands-on experience provided through exercises and assignments can help students practice these skills and become more confident in identifying and operationalizing variables and hypotheses. Additionally, the workshop emphasizes the importance of variables and hypotheses in research and how they guide the research process.

### *Developing a conceptual framework*

In a multi- and inter-disciplinary field such as Translation Studies, the theoretical or conceptual framework is not readily given but has to be constructed and tailored in accordance with the particular vision of the research project. This workshop aims to offer young researchers in the field a set of practical guidelines on how to draw up a well-defined conceptual framework that connects and keeps in focus the different threads of their theses.

### *ICT for Research Purposes*

Information technology has transformed research practices by giving researchers access to faster communication, efficient data processing, innovation, collaboration, personalized experiences, and improved security. This workshop aims to introduce participants to some research-related ICT tips. By the end of this workshop, participants will be able to: 1. collect, organize, annotate, cite, and share research content through Zotero, 2. make internet search more effective by applying powerful tips such as search tags, file types, domain searches and Boolean operators.

### *Abstract writing*

If the abstract is poorly written, the reviewers in international journals may decide to decline reading the article and would prefer to spend time on articles which entice them and tackle more interesting research projects. That's why the abstract needs to be strong enough to stand out from the crowd and entice the readers to know more about one's research. Although, the abstract is the last element to be written in an article, it is one of the first elements to be read. Hence, the quality of the abstract could decide weather the article will be reviewed or not. Given the importance of the abstract in a manuscript, the present workshop is structured around

understanding the value of the abstract, the process of writing an abstract, and the rules of an abstract.

### **Workshops organizers and participants**

Pro. Assia Laaboudi	Lab Director
Pro. Yahya Dkhissi	Moderator
Pro. Hicham Zyad	Facilitator
Prof. Bouchaib Benzehaf	Facilitator
Prof. Khalid Majhad	Facilitator
Prof. El Hassan Rouijel	Facilitator
Pro. Aziz Oulchikh	Facilitator

### **Applied Language and Culture Studies (ALCS) Lab**

<http://www.alclab.byethost11.com/>

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