

The Applied Language and Culture Studies Laboratory organizes

Second National Conference

14 December 2017

Under the theme

“Quality Assurance in English Studies in Moroccan Higher Education”

ضمان الجودة في الدراسات الانجليزية في الجامعة المغربية

Background

Following the success of its first edition of the National Conference, the Applied Language and Culture Studies Laboratory is pleased to announce the organization of its second national conference on “**Quality Assurance in English Studies in Moroccan Higher Education**”, to be held at the Faculty of Letters and Humanities, El Jadida, on December 14, 2017.

The conference seeks to bring together ELT practitioners and faculty in tertiary education from around the country to share ideas on quality assurance issues, practices and challenges in English studies. Specifically, the major question to be addressed is the extent to which the education management staff and university teachers meet the standards of the profession with a particular focus on the quality of program design, implementation and evaluation together with assessment practices and student project supervision. The ultimate objective is to reflect on the degree to which English Studies Programs in Moroccan Universities fulfill the learning outcomes and how they relate to course delivery and assessment. The conference thus aspires to serve as a platform for university teachers to identify those teaching aspects where professional standards are met and discuss areas where improvement is needed in order to ultimately address students’ needs and meet the educational goals and curriculum objectives.

Areas of interest include (but are not limited to):

- Teaching, Assessment and Quality Assurance in English Studies
- Best practices and Case studies
- Quality Assurance in Online Learning
- Issues in Curriculum Development and Syllabus Design
- Teaching Materials Design and Evaluation
- Translation in Language Teaching
- Monograph, Thesis and Dissertation Supervision
- Quality in Research and Methodology

- Teacher Education and Professional Development Issues
- Issues and Questions for Program Accreditation in Morocco

Invited Speaker

- Mohamed Melouk, University Professor & Education Expert and Specialist

Potential Sponsors

- Chouaib Doukkali University, El Jadida
- CNRST, Rabat
- Moroccan Association of Teachers of English (MATE)
- Moroccan-American Commission for Educational and Cultural Exchange (MACECE)
- RELO (Regional English Language Office - US Embassy in Rabat)
- Conseil provincial d'El Jadida

Guidelines for Submissions

Abstracts should be written in English and should not exceed 300 words. References and/or figures may not be included.

Contact Person:

Reddad Erguig; Email: r.erguig@gmail.com

Useful information:

- Participation fee: MAD 500, to cover access to all sessions, 1 lunch, coffee breaks and conference materials
- Conference working language: English
- The papers to be approved by anonymous reviewers will be published in the proceedings of the conference

Important Dates:

- Abstract Submission Deadline: 15 September 2017
- Notification of Acceptance: 14 October 2017
- Full Paper Submission: 15 November 2017
- Conference Date: 14 December 2017

Organizing committee

- Erguig Reddad (Conference Coordinator)
- Boudlal Abdelaziz
- Derdar Mohamed
- Diouny Samir
- Dkhissi Yahya
- Marouane Mohamed
- Rhouni Rajaa
- Sabil Abdelkader
- Touzani Hamza
- Yeou Mohamed